

# AS GLOBAL HIGHLIGHT

k-online.com

The World's No.1  
Trade Fair for  
Plastics and Rubber

19-26 OCTOBER 2022  
Düsseldorf, Germany



Messe  
Düsseldorf





# AS ANTICIPATION.

## THE LEADING BUSINESS PLATFORM FOR THE PLASTICS AND RUBBER INDUSTRY.

Welcome to K 2022, the world's leading trade fair for the plastics and rubber industry. The trade fair will open its doors to visitors again this October, when global experts from industry and research will be showcasing groundbreaking innovations, ideas and solutions for the world of tomorrow. The event will also provide a platform to explore game-changing mega themes, such as the circular economy, digitalisation and sustainable solutions to today's global challenges.

We look forward to seeing you at K 2022, an unmissable event for businesses seeking information and investment inspiration.



# K AS GROUNDBREAKING IDEAS. K 2022 — WHERE ASPIRATION BECOMES REALITY.

Over the following pages, we're going to walk you through what you can expect to discover at the world's leading trade fair for the global plastics and rubber industry.

Among a host of other things, you will find at K 2022:

- Authoritative answers to the industry's most pressing questions:  
**Hot Topics** ►
- Innovations and solutions relating to future-focused themes:  
**Exhibitors & Products** ►
- Surprising sources of inspiration and exciting discussions:  
**Specials** ►
- Top-notch services to enhance your trade fair experience: **Services** ►

K 2022 is a future-orientated event that offers a wide range of learning opportunities in the areas of innovation, quality and communication. Why not become part of the international K community?







CIRCULAR ECONOMY



DIGITALISATION



CLIMATE PROTECTION

# K AS THE CUTTING EDGE: THE SECTOR'S HOTTEST TOPICS.

Our industry is always looking towards the future and considering what really matters. At K 2022, we'll be focusing on the most pressing issues of our time and providing a platform where our industry can learn how to master the challenges that lie ahead.

- **Circular Economy:** this is the most crucial area of action for the plastics and rubber industry. Key focus areas: plastic recycling and processing of recyclates.
- **Digitalisation:** digital networking as a vital component of corporate success. Key focus areas: networked value creation and the platform economy.
- **Climate Protection:** the most important global issue of our time. Key focus areas: plastic recycling and processing of recyclates.

[More info on the Hot Topics ►](#)



# K AS COMPREHENSIVE OFFERINGS: THE PRODUCT CATEGORIES.

Around 3,000 exhibitors from around the world will present products and solutions covering the entire spectrum of the industry to an audience of industry professionals:

- **Raw materials and auxiliaries:**  
Find out more about the materials of tomorrow.
- **Semi-finished products and technical parts:**  
Learn about today's most outstanding solutions.
- **Machinery and equipment:**  
Experience the art of engineering 4.0.
- **Special areas and special shows:**  
Get ready for top-level interactions and discussions.

[More info on product categories ►](#)





# K AS DIALOGUE: SPECIAL SHOW AND SPECIAL AREAS.

Thinking and acting differently are vital to creating a real paradigm shift for our planet. And this applies to the plastics and rubber industry too. K 2022 is ready to meet these challenges. That's why we have a host of exciting discussions lined up with top experts, research scientists and representatives from various institutes and service providers, among others:

## ■ **Special show**

Welcome to the industry's global stage where you will discover exciting formats and thought-provoking discussions. The topics: sustainability, circular economy, digitalisation, global networking, the industry's next generation of talent and much more.

## ■ **Science Campus**

A forum for research and teaching: universities, colleges and scientific institutes present the latest research for the plastics and rubber industry – they're looking forward to talking to you at the Science Campus.

## ■ **Circular Economy Pavillon**

The place to be at K 2022 for anything relating to the circular economy. Exhibitors stationed here will provide data, facts and examples from best practice to inform you about the wide range of solutions that are available today.

## ■ **Start-up Zone**

The starting point for young, innovative companies setting out in the plastics and rubber industry. Don't miss this great opportunity to find out more about the freshest and most unusual ideas around.

## ■ **Rubberstreet**

Rubberstreet is a permanent fixture at the K trade fair. This year, it will once again serve as a great place to meet and learn more about flexible materials. Here you can check out the latest innovative products and processing techniques for rubbers and thermoplastic elastomers.

**Special show and special areas ►**





SCIENCE CAMPUS



START-UP ZONE



SONDERSCHAU



CIRCULAR ECONOMY PAVILLON



RUBBERSTREET



# K AS TOP RATINGS: VISITOR FEEDBACK ON K 2019.

Visitors to K 2019 were highly satisfied across the board – with the trade fair as a whole, the presence of market leaders, the range of offerings and the exhibits and attractions. Nearly all said they would recommend the event to others.



Visitor  
satisfaction



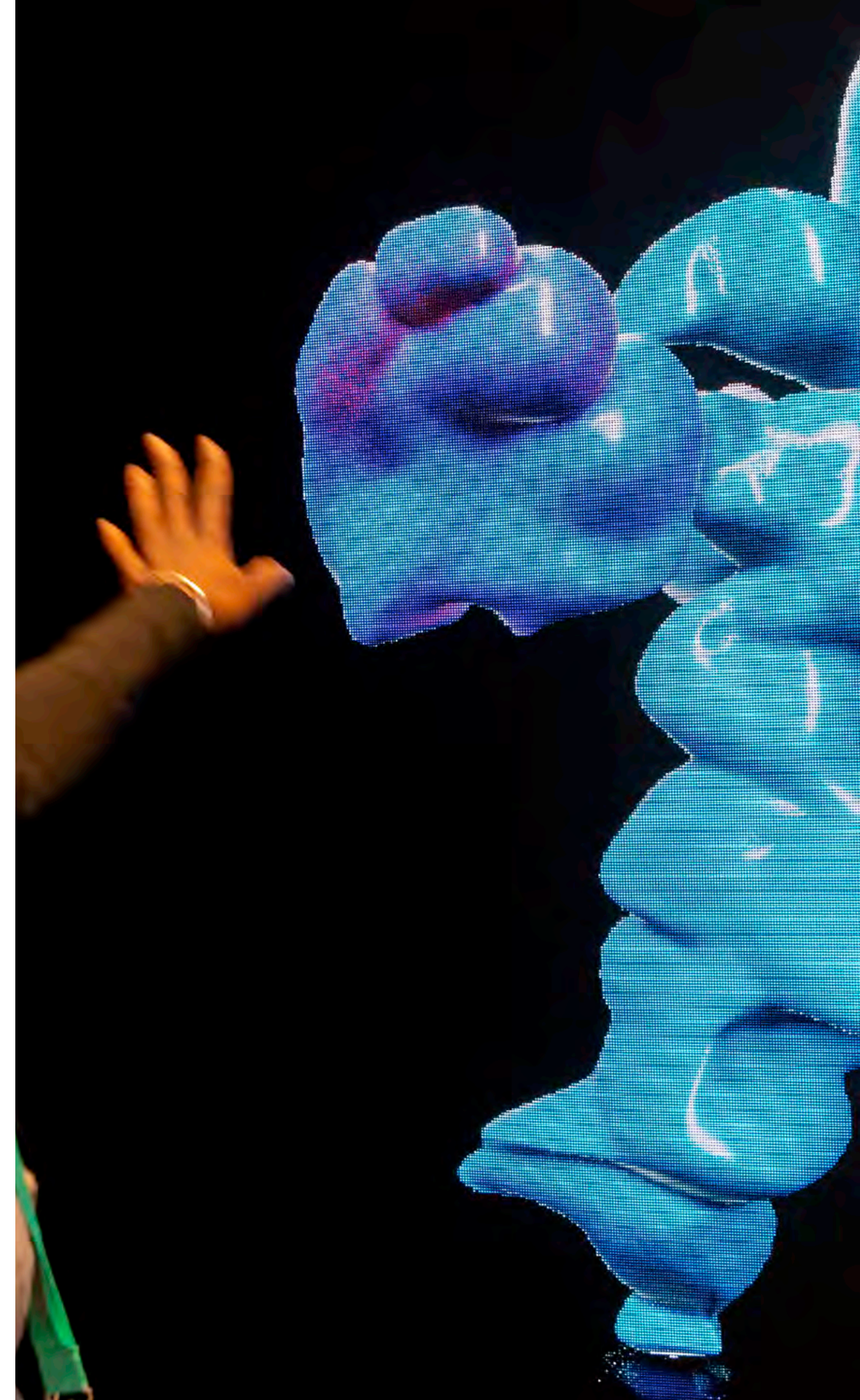
Would  
recommend  
the event



Presence of  
market leaders



Highest innovation  
density







# K AS PERFECT PERFORMANCE: FACTS AND FIGURES ON THE NO. 1.

## 2019 review:

Once again, K confirmed its position as the world's leading trade fair for the plastics and rubber industry. The visitors – representing high potentials from across the industry. Their opinion of K 2019 – highly impressed. The exhibitors – innovative top performers from every segment. Their opinion of K 2019 – extremely positive.

## Facts about K 2019:

- Net exhibition space: 177,059 m<sup>2</sup>
- Exhibitors from 63 countries: 3,330
- Trade visitors from 169 countries: 224,116
- Internationality: 73%

**K 2019 structural data ►**

## Outlook for 2022:

Get ready for the international K community's big reunion where you will get to meet interesting fellow professionals and enjoy exciting discussions, whether at a stand or milling around the exhibition space.

# 68%

of visitors come from  
top and middle  
management

# 76%

of visitors have a  
direct involvement in  
decision-making



# K AS EXPERT MEETING POINT: **ALL INDUSTRIES, ALL SECTORS.**

You will be among great company at K 2022 as the event attracts top-class professionals and exhibitors from all over the world. Not only will you get the chance to see a range of impressive solutions, but you will stand alongside many highly expert professionals from the following sectors:

- Plastic goods manufacturing
- Rubber production/rubber processing
- Mechanical engineering
- Packaging/distribution
- Vehicle construction/aerospace
- Chemical industry
- Electronics/electrical engineering
- Commercial and residential construction
- Medical technology/precision mechanics/optics
- Information and communications technology (ICT)
- Energy technology/photovoltaics
- Agriculture
- Consumer goods industry
- Sports/recreation

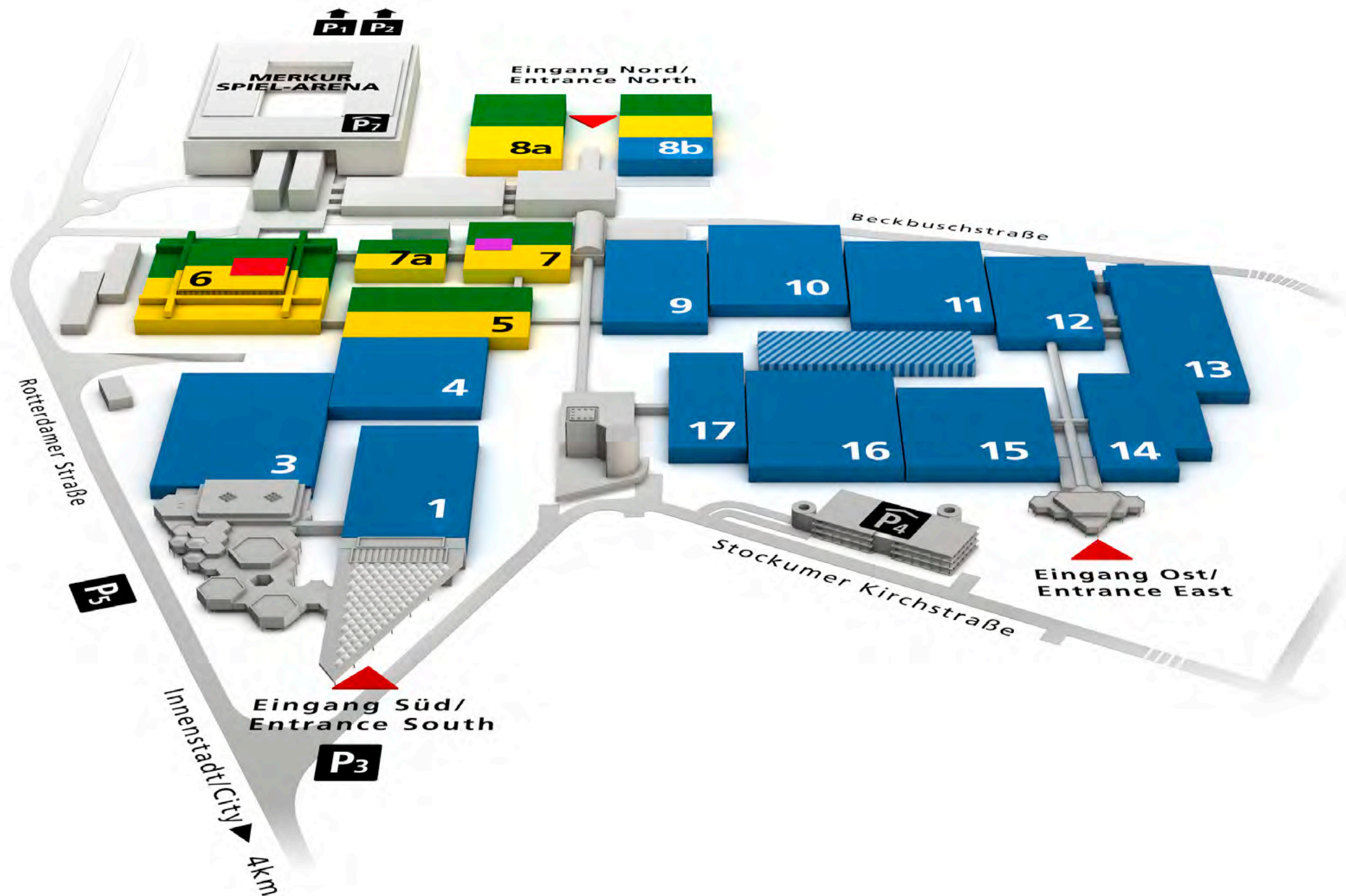




# K AS ORIENTATION: EXHIBITION PLAN.

So you always know where you are and where you need to go,  
download the map of K 2022 ►

The World's No.1 Trade Fair for Plastics and Rubber



- Maschinen und Ausrüstung für die Kunststoff- und Kautschukindustrie  
Machinery and equipment for the plastics and rubber industry  
Machines et équipements pour l'industrie du plastique et du caoutchouc  
Macchinari e impianti per l'industria delle materie plastiche e della gomma
- Rohstoffe und Hilfsstoffe  
Raw materials, auxiliaries  
Matières premières et auxiliaires  
Materie prime e ausiliarie

- Halbzeuge, technische Teile, verstärkte Kunststoffzeugnisse  
Semi-finished products, technical parts and reinforced plastics  
Produits semi-finis, pièces techniques et produits en plastique renforcé  
Semilavorati, parti tecniche, prodotti in plastica rinforzata
- Sonderschau  
Special Show  
Exposition spéciale  
Mostra speciale  
"PLASTICS SHAPE THE FUTURE"
- Science Campus
- ▨ VDMA Circular Economy Forum



# K AS TOP SERVICE: MAKING THE MOST OF YOUR VISIT TO K 2022.

We want you to come to K 2022 fully prepared so that you can focus on having a really great experience.

We offer a wide range of services at k-online.com to help you get well prepared for your visit to the trade fair.

These links will take you directly to the right service page.



## **Ticketshop ►**

A hassle-free way to book your ticket for K 2022. You can book separate 1-day tickets or a 3-day ticket.

## **Exhibitors & Products ►**

Use the various search functions to find out everything you need to know about the exhibitors, including addresses, names, products, contacts, company profiles, stand events and much more.

## **Exhibitor Index A-Z ►**

Take a look at the exhibitors and their range of products and services in advance so that you can prepare your visit to the trade fair at your leisure.

## **K monthly ►**

All the latest information, news, top tips and interesting details about the K trade fair condensed into a handy electronic newsletter that will keep you right up to date.

## **K-Mag ►**

Online magazine: a must-read containing news, opinion, images, films, interviews and much more by and for the global K community.

## **K-App ►**

You can also find all this and other services in the K app. Scan the QR code to download.





# K 2022 – THE WORLD'S NO. 1 TRADE FAIR FOR PLASTICS AND RUBBER.

## ENTRY TICKETS

Online ticket prices (incl. VAT)

- 1-day ticket € 55.-
- 3-day ticket € 120.-
- Discounted 1-day ticket\* € 15.-

Ticket kiosk on-site (incl. VAT)

- 1-day ticket € 75,-
- 3-day ticket € 155,-
- Discounted 1-day ticket\* € 15,-

## REGISTRATION/ONLINE SHOP

[k-online.com/2130](https://k-online.com/2130)

## ENQUIRIES

Infoline: +49 211 4560-7611

## CATALOGUE

- Available as a catalogue voucher at [k-online.de](https://k-online.de) ►
- Voucher redeemable on-site. Price:
  - € 25,- per catalogue (incl. VAT)
  - € 15,- when purchased together with a 1-day ticket:  
€ 15,- catalogue + € 55,- 1-day ticket =  
package price € 70,- (incl. VAT)



## SUPPORTING ORGANISATIONS

### Fachverband

**Kunststoff- und Gummimaschinen im VDMA e. V.**

Lyoner Straße 18, 60528 Frankfurt am Main

[www.kug.vdma.org](http://www.kug.vdma.org)

[kug@vdma.org](mailto:kug@vdma.org)

### Gesamtverband

**Kunststoffverarbeitende Industrie e. V. (GKV)**

Gertraudenstraße 20, 10178 Berlin

[www.gkv.de](http://www.gkv.de)

[info@gkv.de](mailto:info@gkv.de)

### PlasticsEurope Deutschland e. V.

Mainzer Landstraße 55, 60329 Frankfurt am Main

[www.plasticseurope.org](http://www.plasticseurope.org)

[info@plasticseurope.org](mailto:info@plasticseurope.org)

### Wirtschaftsverband der deutschen Kautschuk- industrie e. V. (wdk)

Zeppelinallee 69, 60487 Frankfurt am Main

[www.wdk.de](http://www.wdk.de)

[info@wdk.de](mailto:info@wdk.de)

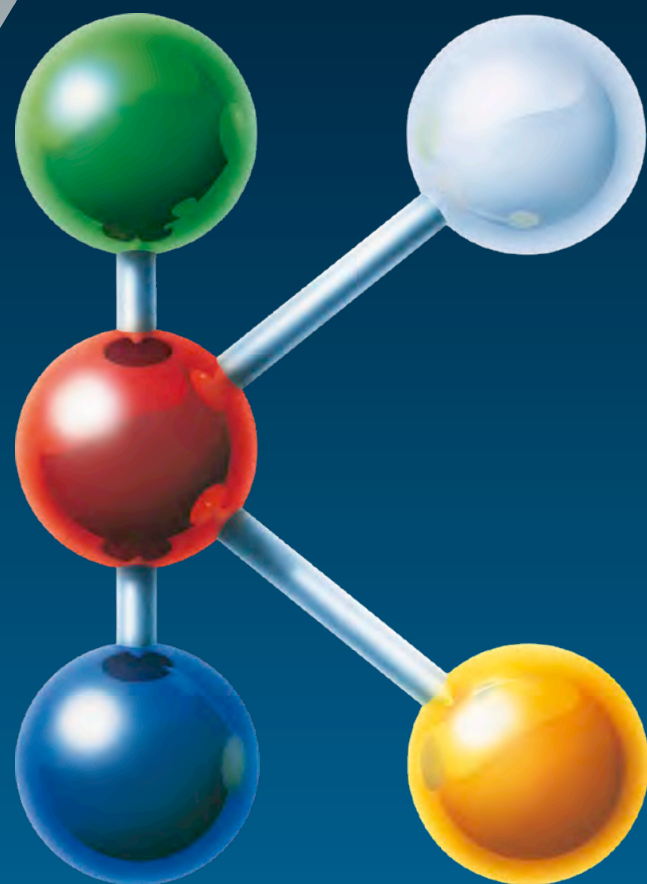
\*for young people from 12 years of age, school and university students, apprentices



# 70

# YEARS

since 1952



WE LOOK FORWARD TO  
WELCOMING YOU TO K 2022!



Messe  
Düsseldorf